

L&C/LS&C

Sept 10, 2008



Video: language/power (I'm determined)
Speech acts and politeness
Ch 3; Kasper, Kiesling
Key terms (study list)

Politics and ideology



- We'll do Activity 3.1, p. 37
- Political correctness and cultural sensitivity: how do you distinguish them?
- Presuppositions and implicature; three-part statements and parallelism/repetition –
- Small group work with The Huffington Post, TownHall.com and The Onion

Kasper article: highlight



- 62-63: be ready to explain the two major objections to Brown & Levinson's notion of face

Kiesling article: highlight



- Be ready to explain 7.2.2., page 98 (standard vs non-standard)

Terms and concepts



Face

Positive politeness

Negative politeness

Cooperative principle

Maxims

Each segment involved in **S P E A K I N G**

Pragmatics

Terms and concepts



- Discourse
 - Semiotics
 - Ideology
 - Linguistic relativity
 - Linguistic determinism
 - Saussure, Sapir, Whorf, Grice, Brown & Levinson, Gumperz
 - Cultural capital
- total is 26