

Iván Flores Martínez

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Education

PHD IN PUBLIC POLICY | MAY, 2023 | UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

- Graduate Assistant at the Public Policy Lab.

M.A. IN PUBLIC POLICY AND ADMINISTRATION | AUGUST, 2011 | CENTER FOR RESEARCH AND TEACHING IN ECONOMICS (CIDE).

- Master's Dissertation: What uses are given to ENLACE's test results in the Mexican public schools? A study carried out in the capital of San Luis Potosí.
- Second Place in the Awards for Best Master Thesis of Public Administration and Public Policy in 2011, 35th Anniversary of MAPP CIDE.

B.A. IN POLITICAL SCIENCE AND INTERNATIONAL RELATIONS | JUNE, 2008 | CENTER FOR RESEARCH AND TEACHING IN ECONOMICS (CIDE).

- Bachelor Dissertation: Venezuela's 1998 election: Analysis of the voter's perceptions of the political offer.

RADIO ANNOUNCER | JUNE, 2002 | DEPARTMENT OF EDUCATIONAL TELEVISION OF THE PUBLIC MINISTRY OF EDUCATION.

- Host and creator of the radio show: "Journaling at your colony".

Areas of Research Interest

- Education Policy, Drug Policy & Mental Health, Elections and Campaigns.

Conferences

- 2018 Fall Research Conference. Evidence for Action: Encouraging Innovation and Improvement, Washington, DC, November 8 - 10, Associations of Public Policy Analysis & Management (APPAM).
- 2018 Annual Conference. Re-Mapping Global Education: South-North Dialogue, Mexico City, March 25-29, Comparative and International Education Society (CIES).

Diplomas, Workshops and Courses

- DIPLOMA:
 - Drug Policy, Health and Human Rights 2017. (CIDE).
 - Government, Management and Public Policies. Center for Research and Teaching in Economics (CIDE).
 - Theory, methods and applications of social networks for the analysis of public policies. Center for Research and Teaching in Economics (CIDE).
- COURSE:
 - ArcGIS. Geographic Information Systems (Soluciones Geográficas de México S.C.).
 - Introduction to Accounting Harmonization (Instituto Escadia).
 - Design of Indicators for results-based management (Instituto Escadia).
 - Contemporary Mexico (COLMEX).

- WORKSHOP:
 - Programming and continuity workshop in radio (Training Institute of the Radio and Television Industry, A.C.).
 - Development and management of municipal investment projects (National Association of Mayors, ANAC-SIPROC).

Published Manuscripts

- Flores, I. M. & Atuesta L. 2018. "Mourning our dead: The impact of Mexico's war on drugs on citizens' depressive symptoms", *International Journal of Drug Policy*, Volume 60 , 65 - 73. DOI: <https://doi.org/10.1016/j.drugpo.2018.07.004>
- Flores, I. M. & Atuesta L. 2018. "La guerra contra las drogas y la salud mental: los efectos sobre la población general", *Cuadernos de Trabajo del Monitor del Programa de Política de Drogas, CIDE-PPD*, 1-41.
- Zizumbo-Colunga, D. & Flores, I. M. 2017. Is Mexico a Post-Racial Country? Inequality and Skin Tone across the Americas, *Topical Brief # 31*, Latin American Public Opinion Project. Available at <https://www.vanderbilt.edu/lapop/insights2017.php>
- Zizumbo-Colunga, D. & Flores, I. M. 2017. Study reveals racial inequality in Mexico disproving its 'race-blind' rhetoric. *The Conversation US*. Available at <https://theconversation.com/study-reveals-racial-inequality-in-mexico-disproving-its-race-blind-rhetoric-87661>

Book translations

- Reimers, F. M. & O'Donnell, E. B. (coords.). 2016. "Fifteen letters on education in Singapore. Reflections from the American perspective," translated to Spanish by Sergio Cárdenas Denham, Roberto Arriaga Martínez, Iván Flores Martínez, FCE, Mexico.

Book Reviews

- Flores, I. M. 2017. Book Review: "The Transformations of the Educational System in Mexico, 2013-2018" by Gilberto Guevara Niebla & Eduardo Backhoff Escudero (coords.), *Reformas y Políticas Educativas No. 2*, FCE, Mexico (in spanish).
- Flores, I. M. 2018. Book Review: "Research in Mind Brain and Education" by Marc S. Schwartz & Juliana Paré-Blagojev (editors), *Reformas y Políticas Educativas No. 4*, FCE, Mexico (in spanish).

Other Publications

- Mendoza-Meléndez, M. A., Flores, I. M., et al. 2017. "Comparative analysis of methodologies and data from surveys of drug use at the international level" (Under review).
- Flores, I. M. 2016. Feasibility Study for the opening of a TSU in English Language for the Technological University "El Retoño" (unpublished manuscript).
- Lepore, W., Flores, I. M. et al. 2008. Design and development of indicators for the organization of administrative files (unpublished manuscript).
- Flores, I. M. 2017. National School Choice Week 2017, published on January 27, Blog Educandus. <https://educandus.wordpress.com/>
- Flores, I. M. 2016. Is creativity an investment? published on December 5, 2016, Blog Educandus. <https://educandus.wordpress.com/>
- Flores, I. M. 2016. Five ways to be creative. published on September 23, Blog Educandus. <https://educandus.wordpress.com/>

- Flores, I. M. 2016. The three components of creativity., published on November 8, 2016, Blog Educandus. <https://educandus.wordpress.com/>
- Flores, I. M. 2016. Distance education: the challenges for its adoption and consolidation, published on June 23, Blog Educandus. <https://educandus.wordpress.com/>
- Flores, I. M. 2016. The use of tablets in education. Published on May 31, Blog Educandus. <https://educandus.wordpress.com/>
- Flores, I. M. & Guizar, A. 2016. The importance of skills acquired through education. Published on April 22, Blog Educandus. <https://educandus.wordpress.com/>
- Flores, I. M. 2016. Donald Trump & Anti-Systemic Candidates, published on the 24 Hours blog. <http://elarcademaquiavelo.com/trump-y-las-antisistemicas/>

Professional Experience

AUGUST 2018 – PRESENT

- POSITION: Graduate Assistant, Public Policy Lab (UNCC), Charlotte.
- ACTIVITIES:
 - Works with principal investigators to coordinate qualitative and quantitative research in public policy.
 - Prepares materials for reports, presentations and submission to peer-reviews journal publications.
 - Performed statistical, qualitative and quantitative analysis for applied research.

APRIL 2016 – JULY 2018

- POSITION: Research Assistant, Drug Policy Program (CIDE), Mexico City.
- ACTIVITIES:
 - Planned, modified, and executed research techniques, procedures and statistical tests.
 - Worked with principal investigators to coordinate qualitative and quantitative research in public policy.
 - Prepared materials for reports, presentations and submissions to peer-reviews journals publications.
 - Performed statistical, qualitative and quantitative analysis for applied research.

MARCH 2015 – MARCH 2016

- POSITION: Head of the Planning Department in Technological University of "El Retoño".
- ACTIVITIES:
 - Evaluated the efficacy of the university programs.
 - Managed, supervised and updated the university's POA's.
 - Coached, trained and counseled administrative personnel in the implementation of the new management policies and indicators.
 - Created infrastructure projects for the university.
 - Searched for municipal funds to expand the university campus.

JANUARY 2014 – FEBRUARY 2016

- POSITION: Head of the investment projects department, Municipality of Aguascalientes, Ags.
- ACTIVITIES:
 - Co-created annual budget with the municipality's departments and submitted them to the city council for review and approval.
 - Coordinated and searched funding for ongoing infrastructures projects.

- Updated and assessed the municipality's programs guidelines and standards to obtain certification.
- Cultivated close working relationships with other municipalities and governmental agencies to achieve the municipality's social and economic goals.
- Created indicators to establish a system of management by results.

JULY 2011 - DECEMBER 2013

- POSITION: General manager, MASS Radio Group, Rioverde, S.L.P.
- ACTIVITIES:
 - Assisted in the creation of marketing strategy and advertising initiatives of the radio stations.
 - Created new streams of revenue streams by installing online and text messaging for the cabins of the radio stations.
 - Negotiated and finalized contracts with new and existing costumers.
 - Worked with support teams to resolve problems with the products, services, musical program of the radio stations.
 - Hired and trained new radio commentators and administrative staff.

FEBRUARY 2009- JUNE 2009

- POSITION: Researcher in the project: "Design and development of indicators for the organization of administrative files", sponsored by the Federal Institute of Access to Information and Data Protection (INAI).
- ACTIVITIES:
 - Conducted surveys and interviews to public servants,
 - Made the literature review,
 - Build and analyzed databases,
 - Created and edited the final report.

Appointments

- Member of the Juvenile Commission of the National Chamber of Radio and Television Industry (CIRT) 2010-2011.
- Director and Founding Member of the CIDE's student's magazine: "Contrapunto", 2007-2008.

Skills

- Data collection and analysis.
- Grant writing.
- Survey design.
- Program evaluation.
- Data visualization.

Languages

- English (fluent), French (fluent), German (beginner) and Spanish (native language).

Software for Research

- Stata, SSPS, ArcGIS, QGIS, ATLAS.TI, R, LATEX, Tableau, Adobe Photoshop, Final Cut Pro, Hitfilm Pro.