

Book Performance Report

2014

June 2015

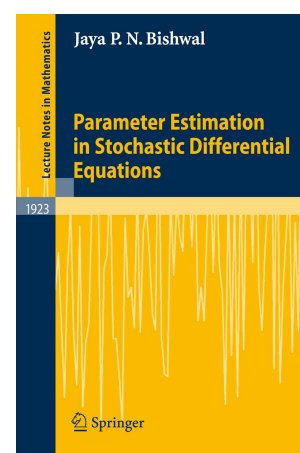
Dear Jaya P. N. Bishwal,

This report will provide you with transparent results on how your eBook has been performing on the market, as well as an update on the latest e-publishing developments. Your eBook has been available from SpringerLink, our content platform which provides readers with **over eight million scientific documents** that are interconnected, fully indexed and searchable.

Our latest achievement is **Bookmetrix**, which will give you unprecedented information on your eBook's impact! Take a look at your book's page on SpringerLink to find the latest numbers of citations, readers, downloads or mentions in social media.

The last year has also seen significant platform improvements as well as important advances in **search engine optimization** (SEO) to further boost the discoverability of your publications.

In the course of this year we will be implementing **new book home pages**, which will again lead to better service for readers and thus contribute to the success of your publications.



ISBN 978-3-540-74448-1
(ebook)

ISBN 978-3-540-74447-4
(print book)

Availability of and results for your eBook

Since its online publication there has been **a total of 20,402 chapter downloads** for your eBook on SpringerLink. The table to the right shows the download figures for the last year(s).

- In addition to the collections, Springer eBooks are available for individual purchase from our web shop. Your book can be ordered directly from its homepage.
- MyCopy: Your book is available as a [MyCopy version](#), which is a unique service that allows library patrons to order a personal, printed-on-demand softcover edition of an eBook for just \$/€24.99.
- To further widen the distribution of your book, it has also been made available in the following shop(s):
Apple iTunes

As you can see, in addition to the print book, the electronic version reaches a broad readership and provides increased visibility for your work. This is especially noticeable in the long run: statistical data show that the usage of electronic publications remains stable for years after publication, so this is what you can expect for your book in the years to come.

Year	Chapter Downloads
2014	6,079
2013	2,592
2012	989
2011	1,333
2010	1,485
2009	2,355
2008	3,553

Spreading the word about your book

To present your book **Parameter Estimation in Stochastic Differential Equations** to its potential readers and make it findable by search engines, it has its own [home page](#), which can be **shared through social media** and where you can **download a flyer** for your book! **In 2014 this page was visited 229 times.**

- Your book has been announced by the **New Book Alert**, our largest customer emailing.
- Journal editors, journalists or bloggers can request a free **Online Review Copy** of your book from its home page. This online service makes it easy for these reviewers to read and review your book. As you know, reviews can be an excellent way to boost a book's visibility in the relevant communities and raise reader interest!

From the reviews:

From the reviews:

"This book deals with a variety of statistical inference problems for stochastic differential equations ... In each chapter the author starts with useful introductory notes clearly describing the specific models and the problems. ... A series of interesting and well commented examples are provided as an illustration. ... Among the readers who can benefit from this carefully written book are researchers and postgraduate students in stochastic modelling; especially those working in areas such as physics, engineering, biology and finance." (Jordan M. Stoyanov, Zentralblatt MATH, Vol. 1134 (12), 2008)

Join Springer's social media profiles for our author community:

[Facebook.com/authorzone](https://www.facebook.com/authorzone)

[Twitter.com/authorzone](https://twitter.com/authorzone)

To select a social media profile to match colleagues and Springer staff in your subject area, choose from the list at [springer.com/social-media](https://www.springer.com/social-media).



Online services for authors and editors

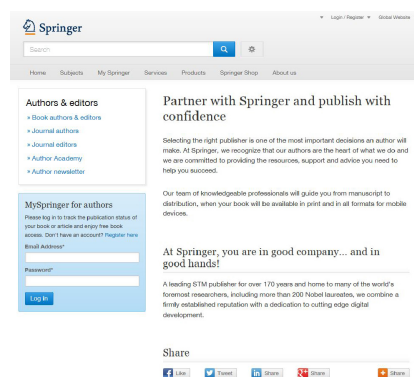
Homepage for book/journal authors and editors: [springer.com/authors](https://www.springer.com/authors)

Springer colleagues in your subject area: [springer.com/contactyoureeditor](https://www.springer.com/contactyoureeditor)

Choose from a variety of open access publication options: [springer.com/openaccess](https://www.springer.com/openaccess)

Help and guidance throughout the publishing process: [Book Author Helpdesk](#)

Training for authors with less publishing experience: [springer.com/authoracademy](https://www.springer.com/authoracademy)



Recent initiatives

Bookmetrix

Bookmetrix is a new and unique platform that Springer developed in partnership with Altmetric. It offers you a comprehensive overview of the reach, usage and readership of your book or chapter by providing various book-level and chapter-level metrics all in one place.

Book Tracking

Parallel to Article Tracking, Springer has introduced Book Tracking to guide you through the seven production stages of your next book: From the moment your manuscript has entered production until it is published online and in print. It is accessible from your personal springer.com account 'MySpringer'.



[springer.com/bookmetrix](https://www.springer.com/bookmetrix)

FundRef, ORCID and CrossMark

Springer participates in the **FundRef initiative**, which offers a standard method for reporting funding information. Our submission systems offer the option of including your funding source in a standardized way. It will be published with your article as searchable metadata and be made publicly available through FundRef search interfaces. Your article can thus be found by anyone who looks for your funder's name.

ORCID is an open, non-profit, community-based effort to create and maintain a registry of unique researcher identifiers and a transparent method of linking research activities and outputs to those identifiers. In Springer's editorial systems you have the option of

including your ORCID ID. It uniquely attaches your identity to your articles and citations, which means: no more confusion because another researcher has the same or a similar name!

CrossMark is a multi-publisher initiative to provide a standard way for readers to locate the authoritative version of an article or other published content. By applying the CrossMark logo, Springer is committing to maintaining the content it publishes and to alerting readers to changes if and when they occur.

Open access at Springer

Publishing open access makes your work immediately and permanently available online for anyone, anywhere, at any time. Springer offers a variety of open access options for our authors to publish their research. No matter which option you choose, all open access publications are subject to high-quality peer review, editorial and production processes. You retain the copyright and can easily comply with open access mandates.

Funding options

Universities, research institutes and funding organizations all over the world have made resources available to help cover publishing costs. Over 500 institutions have now joined Springer's Open Access Membership Program to financially support or even fully pay their researchers' contributions to Springer's and BioMed Central's portfolio of open access journals and books.

SpringerOpen books

Fully open access books are a further addition to our established SpringerOpen journal portfolio. Authors in all disciplines have the opportunity to publish open access books, including monographs, edited volumes, proceedings and SpringerBriefs. In addition to the electronic version, we also offer a print edition. If your institution has joined the Springer Open Access Membership Program, you will benefit from a loyalty discount on the book's publication fee.

SpringerOpen journals

Launched in June 2010, our SpringerOpen journal portfolio covers all areas of science, technology, medicine, the humanities and social sciences. It ranges from very specialized titles to SpringerPlus, our interdisciplinary open access journal.

Springer Open Choice

Our Open Choice program allows authors to publish open access in the majority of our established subscription-based journals.



springer.com/openaccess

springer.com/oafunding



springeropen.com

springeropen.com/books



springer.com/openchoice

Thank you!

Thank you again for publishing with us. It is our privilege to disseminate your book among the scientific community and we look forward to working with you on your next book or journal article.

Your Springer Marketing Team