HUMA13 2016 - 1st survey DMprojectGATE

The following questions were conceived to help you in assessing your own perceptions about entrepreneurship and some of your preferences.

The goal here is just to establish a first profile about who you are and how you relate to entrepreneurship, maybe as a potential career option.

There is no right or wrong answer, so just select the options you feel most comfortable with.

All answers will remain confidential.

If you want to receive an extra-point in the course HUMA13, please enter your name and a valid e-mail address below.

1 Your name:

2 Your e-mail address:

3 *
Gender

4 *
How old are you? (please, enter your age in years)

5 Which of the following best describes your current employment status?

6 •
Have you ever started a business?

- Yes
- No

7 Are you, alone or with others, currently trying to start a new business, including any self-employment or selling any goods or services to others?

- Yes
- No
- Don't know

8 Are you, alone or with others, expecting to start a new business, including any self-employment, within the next 3 years?

- Yes
- No
- Don't know

9 Have you, in the past 12 months, sold, shut down, discontinued or quit a business you owned and managed, any form of self-employment, or selling goods or services to anyo

- Yes
- No
- Don't know

5 Which of the following best describes your current employment status?

- I am currently employed in full-time work
- I am currently employed in part-time work
- I am currently self-employed
- I am currently seeking employment
- I am currently neither working nor seeking employment because I am focusing on my studies
- Other (please specify)

6

10 *

Has anyone of your parents ever started a business or been self-employed?

- Yes
- No

11 Do you know someone personally who started a business in the past 2 years?

- Yes
- No
- Don't know

12 Do you have the knowledge, skill and experience required to start a new business?

- Yes
- No
- Don't know

13 Would fear of failure prevent you from starting a business?

- Yes
- No
- Don't know

14 *

Have you ever started and managed an innovative project in an established organization?

- Yes
- No

14 *

Have you ever started and managed an innovative project in an established organization?

- Yes
- No

15 *

Have you ever been involved in a social venture or are you currently involved in a social venture?

- Yes
- No

Independent Start-Up : Starting your own business

Think about the process of starting a new business venture and consider the following statements. For each statement, rate your level of confidence in succeeding at each task.

16 * Task1: Conceive a unique idea for a business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

17 * Task2: Identify market opportunities for a new business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

18 * Task3: Plan a new business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

19 * Task4: Write a formal business plan.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

20 *

Task5: Raise money to start a business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

21 * Task6: Convince others to invest in your business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

22 * Task7: Convince a bank to lend you money to start a business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

23 * Task8: Convince others to work with you in your new business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

24 * Task9: Manage a small business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

25 * Task10: Grow a successful business.

Not confident	2	3	4	5	6	Completely confident
○	○	○	○	○	○	○

Please, indicate the extent to which you agree or not with the following statements:

26 *

Starting a new business is very risky.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

27 *

I see the possibility of starting a business as a potential gain.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

28 *

I see the possibility of starting a business as a potential opportunity to pursue.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

29 *

The probability of a new venture doing poorly is very high.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

30 *

There is a great uncertainty when predicting how well a new venture will do.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

31 *

The overall riskiness of a new venture is high.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

32 *

Overall I would label the option of starting a business as something positive.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

33 *

If I don't start my own business, I may be missing a great opportunity.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

34 *

I believe that my closest family members would support my decision to start my own business.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

35 *

I believe that my closest friends would support my decision to start my own business.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

36 *

People that are important to me would appreciate if I start my own business.

Absolutely disagree	2	3	Neither agree or disagree	5	6	Absolutely agree
○	○	○	○	○	○	○

For the following questions, please consider the possibility of starting your own business for real. Put yourself in the situation and answer sincerely to each question.

37 *

How **desirable** is ***starting and running*** your own business?

Not desirable at all	2	3	4	5	6	Very desirable
○	○	○	○	○	○	○

38 *

How **feasible** would it be for you to ***start and run*** your own business?

Not feasible at all	2	3	4	5	6	Very feasible
○	○	○	○	○	○	○

Think about your career choices and the possibility of becoming an independent entrepreneur, i.e., of starting your own business in the future. Now please indicate your intention to do so according to each statement below.

39 *

I will probably **start and run** my own business *one day.*

Very unlikely	2	3	4	5	6	Very likely
○	○	○	○	○	○	○

40 *

It is likely that I will personally **start and run** a small business in the relatively *near future.*

Very unlikely	2	3	4	5	6	Very likely
○	○	○	○	○	○	○

41 *

I often think of **starting and running** my own business.

No, never	2	3	4	5	6	Yes, very often
○	○	○	○	○	○	○

42 Why would you like to start and run your own business one day? (please indicate the extent to which you agree or disagree with the following answers)

	Disagree strongly	2	3	4	5	6	Agree strongly
Because I would enjoy the work itself.	○	○	○	○	○	○	○
Because it would be fun.	○	○	○	○	○	○	○
Because I would find the work engaging.	○	○	○	○	○	○	○
Because I would enjoy it.	○	○	○	○	○	○	○

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Three pages removed from the public archive

Items 43 of this survey are the Cognitive Style Index of Allinson and Hayes (1996), a 38-item measure answered True, Uncertain or False.

The instrument is licensed and we have no right to redistribute it, so the three pages carrying its items have been removed. Everything else in this survey is reproduced as subjects saw it.

In the data these items are tf1 to tf38, and the scored variable is cognitive_style. They are reported in the supplementary measures table but do not appear in any table of the chapter.

Allinson, C. W., & Hayes, J. (1996). The Cognitive Style Index. Journal of Management Studies, 33(1), 119-135.

Below are several statements about you with which you may agree or disagree. Using the response scale below, please indicate your agreement or disagreement with each item.

44 *

I am not willing to take risks when choosing a job or a company to work for.

Absolutely disagree	2	3	4	5	6	Absolutely agree
○	○	○	○	○	○	○

45 *

I prefer a low risk/high security job with a steady salary over a job that offers high risks and high rewards.

Absolutely disagree	2	3	4	5	6	Absolutely agree
○	○	○	○	○	○	○

46 *

I prefer to remain on a job that has problems that I know about rather than take the risks of working at a new job that has unknown problems, even if the new job offers greater rewards.

Absolutely disagree	2	3	4	5	6	Absolutely agree
○	○	○	○	○	○	○

47 *

I view risk on a job as a situation to be avoided at all costs.

Absolutely disagree	2	3	4	5	6	Absolutely agree
○	○	○	○	○	○	○